

Mizuno DNA



The Mizuno Shaft Optimizer and Swing DNA system has been the industry's leading fitting system at local golf club level since its introduction in 2009. In 10 minutes Mizuno's Swing DNA system can shortlist the best matched 3 irons shafts – from over 40 options.

Take three swings:

In just 3 swings the Mizuno Shaft Optimizer can measure everything we need to know – without checking or measuring the ball flight such as:

Clubhead Speed - How fast the clubhead and shaft are moving during the swing.

Tempo - How quickly the player transitions from the backswing to the downswing.

Shaft Toe Down - A measure of the bowing of the shaft in a downward direction during the downswing.

Shaft Kick Angle - The amount of shaft forward bending during the downswing motion.

Release Factor - How and when the clubhead and shaft are releasing during the downswing motion.

Measure critical factors:

The Optimizer's screen displays 5 data points that create your Swing DNA.

Recommend custom setup:

From your Mizuno DNA – we can shortlist 3 suitable shafts for you to test.